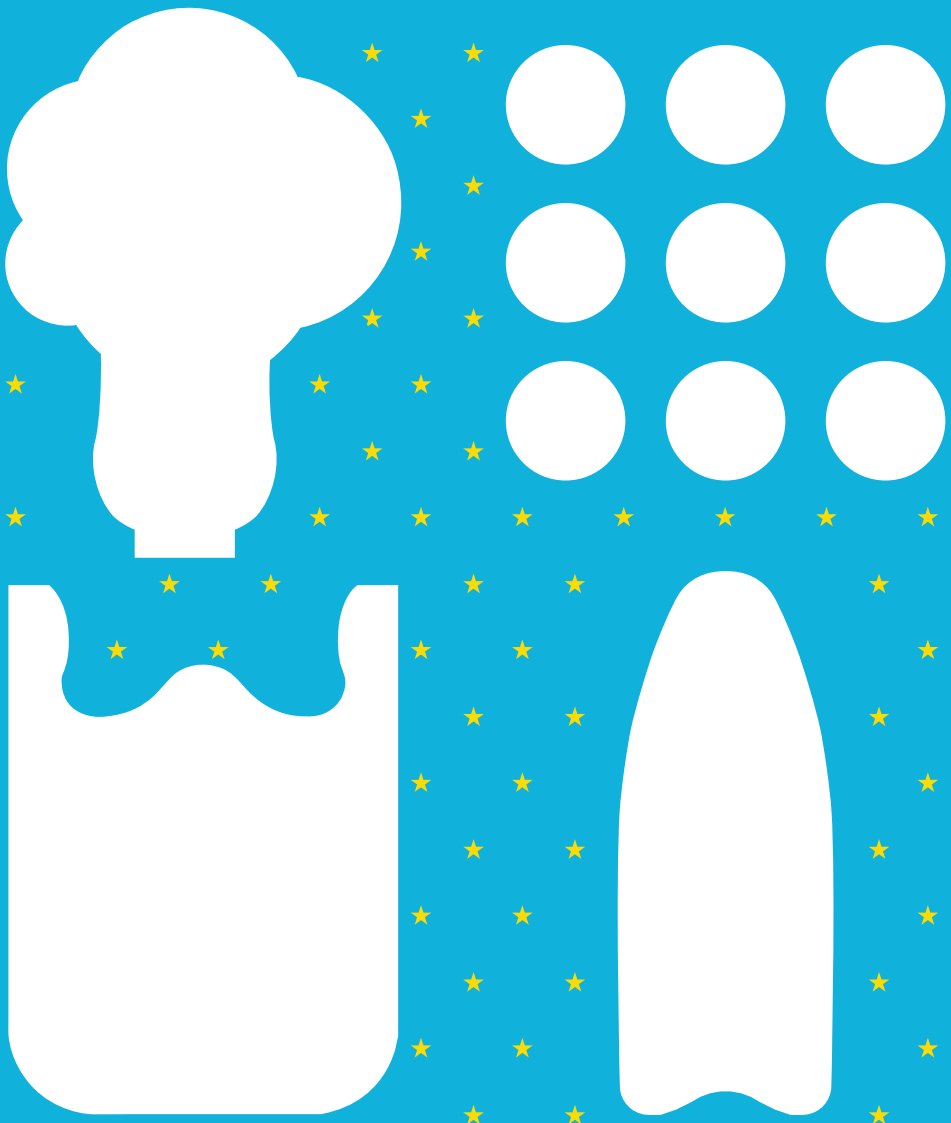
Design For Children

The Future OF Chinese Garbage Classification

PART 2



Faculty of Art and Design
Graphic Design
Master Thesis
Luo Qian
2013 Spring

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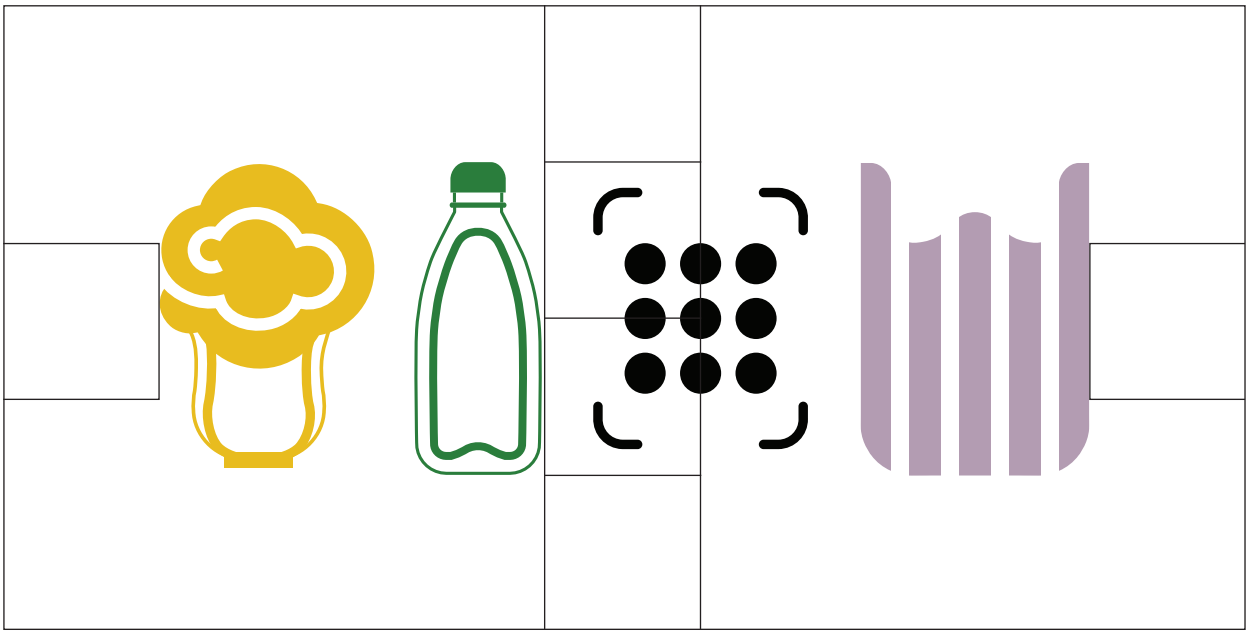
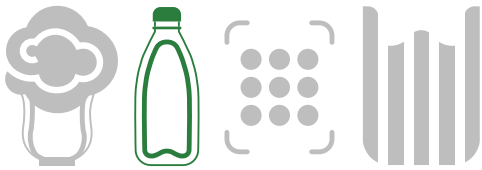
Sign Design



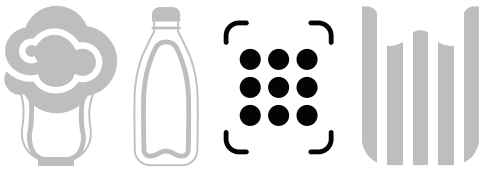
A clear zone, equal to half the single icon height squared, must be maintained around the logo.

kitchen waste

recyclable waste



poisonous waste



other waste

C=10 M=24
Y=100 K=0

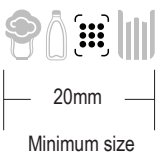
C=82 M=28
Y=100 K=15

C=75 M=68
Y=67 K=90

C=10 M=26
Y=1 K=23

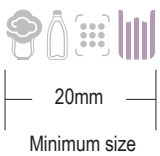
C=25 M=20
Y=20 K=0

Minimum size



Minimum size

Minimum size



Minimum size

Elements from the logo must not be separated. Please always use the logo artwork as supplied.

simplified logo

kitchen waste

chú yú lā jī

厨余垃圾

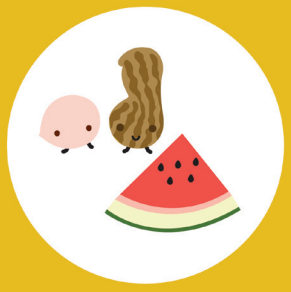
kitchen waste sign on the trash bin

dòng wù gǔ gé
动物骨骼

shí wù cán yú
食物残余

bèi lèi
贝类

zhí wù cán zhī
植物残枝



guǒ ké guā pí
果壳瓜皮

yìng guǒ hé
硬果核

recyclable waste

kě huí shōu lā jī

可回收垃圾

recyclable waste sign
on the trash bin

zhǐ zhì pǐn
纸制品

sù liào zhì pǐn
塑料制品

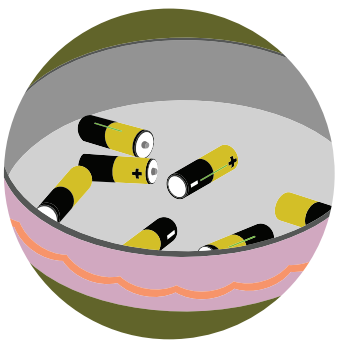
cè zhǐ
厕纸

jīn shǔ
金属

bō lí píng
玻璃瓶

yān hé
烟盒

descriptive logo



poisonous waste

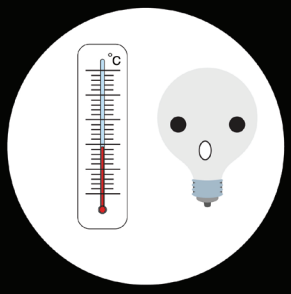
yǒu hài lā jī
有害垃圾

poisonous waste sign
on the trash bin

diàn zǐ chǎn pǐn jí diàn chí
电子产品及电池

yào pǐn
药品

suì cí qì
碎瓷器



wēn dù jì jí dēng pào
温度计及灯泡

rì huà yòng pǐn
日化用品

sù liào dài
塑料袋

other waste

other waste sign
on the trash bin

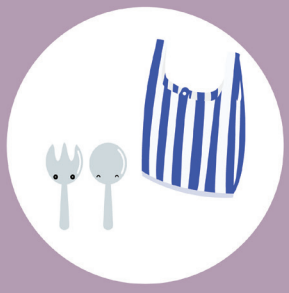
qí tā lā jī
其他垃圾

wú fǎ zài shēng de zhǐ zhì pǐn
无法再生的纸制品

yān tóu jí chén tǔ
烟头及尘土

dēng pào
灯泡

suì bō lí jí táo cí
碎玻璃及陶瓷



bú kě huí shōu sù liào zhì pǐn
不可回收塑料制品

diàn chí
电池

descriptive logo

Applications

C=10 M=24 Y=100 K=0

C=25 M=20 Y=20 K=0

kitchen waste sign
on the vegetable

C=82 M=28 Y=100 K=15

C=25 M=20 Y=20 K=0

recyclable waste sign
on the plastic bottle

C=75 M=68 Y=67 K=90

C=25 M=20 Y=20 K=0

poisonous waste sign on
medicine bottle

C=10 M=26 Y=1 K=23

C=25 M=20 Y=20 K=0

other waste sign
on the cloth label

use examples of simplified sign

application on products

C=10 M=24
Y=100 K=0

kitchen waste trash bin

C=82 M=28
Y=100 K=15

recyclable waste trash bin

C=10 M=26
Y=1 K=23

other waste trash bin

485 mm

1020 mm

C=75 M=68
Y=67 K=90

poisonous waste trash bin

kě huí shōu lā jī
可回收垃圾
zhǐ zhì pǐn
纸制品
sù liào zhì pǐn
塑料制品
cè zhǐ
厕纸
jīn shǔ
金属
bō li píng
玻璃瓶
yān hé
烟盒

yǒu hài lā jī
有害垃圾
diànzǐ chǎnpǐn jí diànchí
电子产品及电池
yào pǐn
药品
suì cí qì
碎瓷器
wēndù jì jí dēngpào
温度计及灯泡
rì huà yòngpǐn
日化用品
sù liàodài
塑料袋

sign on trash bin

chú yú
厨余垃圾

西餐糕点

茶叶

菜叶

水果残余

果壳

鱼骨

动物骨骼

植物残枝

肉类

咖啡渣

豆类

鸡蛋

鲜花盆栽

速冻食品

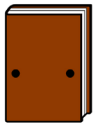
袋装、密闭投放。
投放后应注意盖好容器上盖，以免垃圾污染周围环境，蚊蝇滋生。

kě huí shōu
可回收物

金属

利乐包装

塑料瓶



书与杂志

塑料制品

纸板箱

塑料泡沫

玻璃瓶

易拉罐

报纸传单

纸类应尽量叠放整齐避免揉团；瓶罐类物品应尽可能将容器内产品用尽后，清理干净投放；玻璃类物品应小心轻放，以免破损。

qí tā
其他垃圾

贝类

cake tea leaves vegetable fruit	nuts shell fish bone animal bone plant branch meat	coffee grounds bean egg flower	frozen food metal milk can plastic bottle	books & magazine plastic goods carton styrofoam	glass bottle cans newspaper shell

卫生纸

不可回收的玻璃

旧衣物

纺织品

一次性餐具

照片

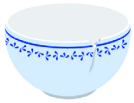
纸杯

烟头

陶瓷

卫生巾及尿布

塑料袋



瓷碗

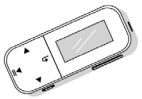
尘土

锋利的物品包裹好，并标记注明小心轻放，以免破损。

youǔ hài

有害垃圾

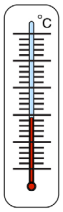
过期药品



电子产品

旧手机

日化用品



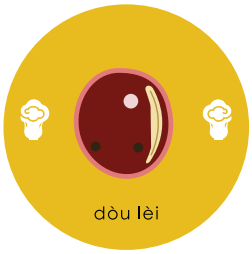
水银温度计

杀虫剂

灯管灯泡

瓶罐类物品应尽可能将容器内产品用尽后，清理干净后投放，并盖好盖子。

toilet paper glass pieces cloth textile	one-time tableware photo paper cup cigarette end ceramics	sanitary towel & diaper plastic bag bow dust	medicine digital product phone commodity	thermometer insecticides bulb

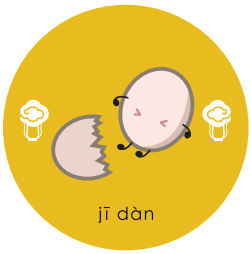

dòu lèi

chá yè

cài yè

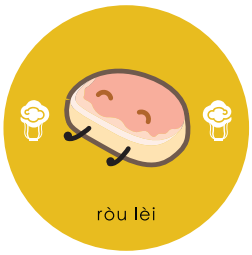
guā guǒ

yú gǔ

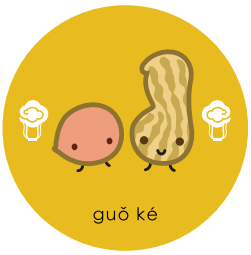

jī dàn

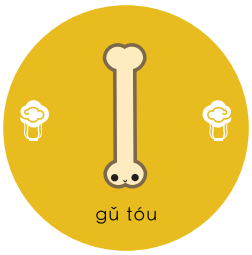
gāo diǎn

kā fēi zhā


ròu lèi

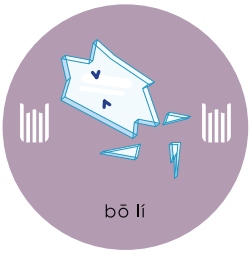
cán zhī


guǒ ké


gǔ tóu

sù dòng lèi

xiān huā


bō lí

sù liào cān jù

zhǐ bēi

wèi shēng jīn

zhào piàn

cí wǎn

wèi shēng zhǐ

yān tóu

fǎng zhī pǐn

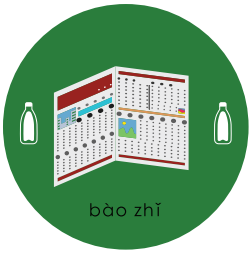
sù liào dài

bèi lèi

yī fú

chén tǔ

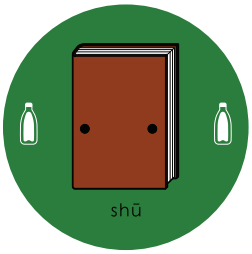
táo cí


bào zhǐ

jiǔ píng

sù liào bēi

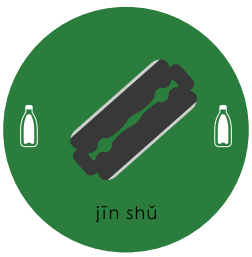
niú nǎi hé


shū

pào mò bǎn

sù liào píng

yì lā guàn


jīn shǔ

zhǐ xiāng

dēng pào

yào pǐn

shǒu jī

shā chóng jì

rì yòng pǐn

°C
wēn dù jì

diàn chí

shù mǎ
chǎn pǐn