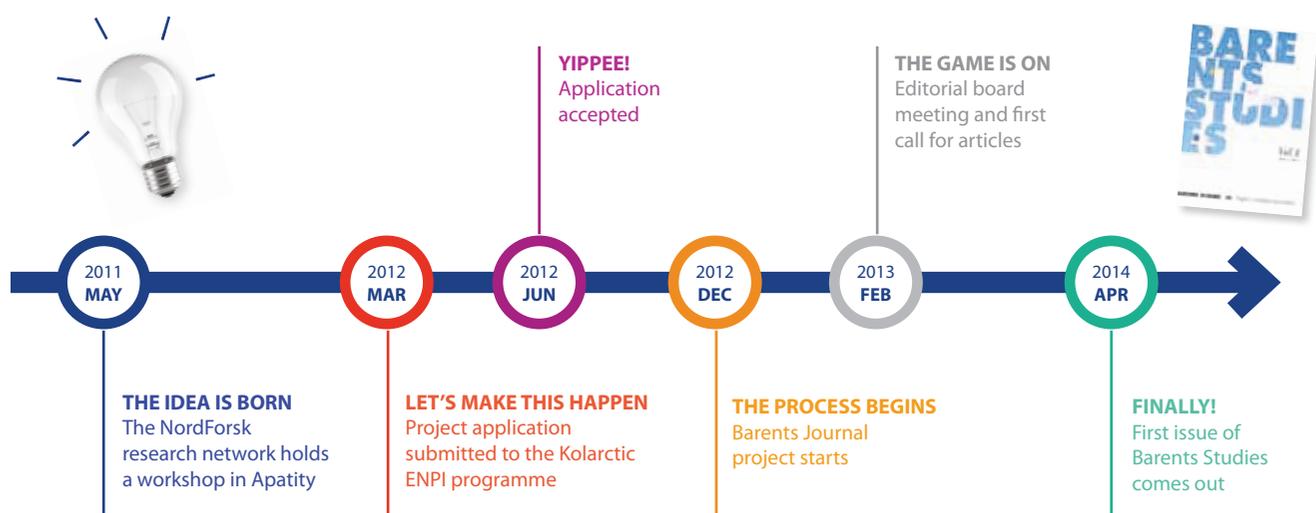


FROM IDEA TO JOURNAL

*How does one launch a new academic journal?
What's the recipe for success?*



SHORT ANSWER: take a great mix of professionals in different fields and give them enough time and freedom to do what they do best.

In the case of *Barents Studies* it all started from a network that had an idea. Or actually many ideas, but one was to start an academic journal. An idea is not enough though if you don't have a plan for how to make it happen.

"Without Kamil this wouldn't have succeeded", says Monica Tennberg, research professor and project manager.

Kamil Jagodziński is her colleague at the Arctic Centre at the University of Lapland. He participated in the workshop of the *Barents International Political Economy* network in Apatity, Russia, and saw the true potential of a regional academic journal.

When Monica speaks about *Barents Studies*, she mentions a lot of people who have had a crucial role in launching it. For example, she was concerned about electronic publication, which seemed to be a really complex process, but thanks to information specialists Liisa Hallikainen

and Toni Raja-Hanhela everything went smoothly.

"The journal is a product of work done by many professionals. Anne Raja-Hanhela has been a great coordinator. I also want to thank the graphic designers, authors, peer-reviewers, language consultants, the editorial board, the editors-in-chief, editorial assistants and steering group members. We have had really flexible cooperation among all the partners, and it's been a learning process for us all."